

## Day 1, 4 March 2014

### **Opening speech:**

H.H. Prince Saud Bin Abdullah Bin Thunayyan Al-Saud, Chairman - Royal Commission for Jubail and Yanbu

### **Speech:**

H.R.H. Prince Faisal Bin Salman Bin Abdulaziz Al-Saud, Governor - Medina Al-Munawarah Region

### **Forum moderator:**

Richard Thompson Editorial Director – MEED

### **09:15 – 11:00 SESSION 1: THE IMPORTANCE OF THE DOWNSTREAM INDUSTRY IN MAINTAINING AND DEVELOPING A SUSTAINABLE NATIONAL ECONOMY**

H.E. Ali Al-Naimi, Minister of Petroleum & Mineral Resources, Saudi Arabia

H.E. Abdullatif A. Al-Othman, Governor and Chairman of the Board of Directors – SAGIA

H.E. Eng. Mohamed H. Al-Mady, Vice-Chairman and CEO – SABIC

H.E. Eng. Khalid bin Saleh Al-Mudaifer, President and CEO - Ma'aden

H.E. Eng. Mubarak Al-Khafra, Chairman – Tasnee

11:00 – 11:20 **MOU Signing Ceremony**

11:20 – 11:30 **Sponsor Awards**

11:30 – 11:50 **Exhibition Inauguration and VIP Tour**

11:50 – 13:00 **Dhuhr Prayer and Networking Lunch**

### **13:00 – 14:30 SESSION 2: PANEL DISCUSSION: ENABLING DOWNSTREAM INDUSTRY CREATION IN THE KINGDOM**

H.E. Dr. Alaa Nassif, Executive President at Yanbu - Royal Commission for Jubail and Yanbu

H.E. Ali Al-Ayed, Director General - Saudi Industrial Development Fund

H.E. Eng. Saleh Al-Rasheed, Director General – MODON

Eng. Khalid Al-Salem, VP, Plastic and Packaging - National Industrial Clusters Development Program

Warren W. Wilder, Executive Director, Chemicals Downstream - Saudi Aramco

Richard Crosby, VP, Core Products and MEA Commercial – SABIC

Thomas Bradtke, Group Partner / Managing Director - The Boston Consulting Group

### **14:30 – 15:30 SESSION 3: DRIVING THE DOWNSTREAM INDUSTRY THROUGH A CLUSTERING APPROACH**

Mohammad Alazzaz, Director, Value Parks - Sadara Chemical Company

Abdullah Al-Rabeeh

Eng. Faysal Al-Rasheed, Advisor & Director, Investment & Industrial Clusters - Royal Commission for Jubail and Yanbu

Eng. Khalid Al-Salem, VP, Plastic and Packaging - National Industrial Clusters Development Program

Eng. Ahmad A. Al-Ohali, CEO – Sipchem

Dr. Talal Al-Shair, Vice-Chairman (Tasnee) / Chairman & CEO (Cristal) - Tasnee / Cristal

15:30 – 15:40 **Cristal Signing Ceremony**

15:40 – 16:15 **Asr Prayer and Networking Coffee Break**

16:15 – 17:15 **SESSION 4: PANEL DISCUSSION: SPECIAL ECONOMIC ZONES POSTING  
DOWNSTREAM INDUSTRY**

H.E. Mohamed Hasan Al Qemzi, CEO – Zonescorp  
Sharief Habib Al Awadhi, Director General - Fujairah Free Zone

17:15 – 17:20 **End of Day 1**

17:20 – 18:20 **Site Visit and Yanbu Tour**

20:30 – 22:30 **Gala Dinner**

**Day 2, 5 March 2014**

**08:30 – 09:00 SESSION 5: KEYNOTE: ENABLING KSA DOWNSTREAM INDUSTRY GROWTH BY FOCUSING ON CURRENT AND FUTURE CUSTOMER NEEDS**

Mosaed Al-Ohali, EVP, Polymers, SABIC

**09:00 – 10:00 SESSION 6: DEVELOPMENT AND ESTABLISHMENT OF NEW INDUSTRIES WITH ADDED VALUE PRODUCTS AND WORLD CLASS SERVICES THAT THE KINGDOM HAS ON OFFER**

Eng. Saleh F. Al-Nazha, CEO, Tasnee

Abdullah Al Suwailem, President and CEO, Petro Rabigh

Matouq Jannah, Managing Director of Operations and Maintenance, NATPET

**10:00 – 10:30 Networking Coffee Break**

**10:30 – 11:30 SESSION 7: PANEL DISCUSSION: CONVERSION AND SPECIALTY/PERFORMANCE CHEMICALS – ADVANCED MATERIALS FOR TAILORED APPLICATIONS**

Dr. Raed AlZubi, Executive President, Petrochemical Conversion Company Limited

Tymon Moore, Director of Marketing, Innovative Plastics, SABIC

Graham Hoar, Vice President, Middle East, Nexant Limited

Alan Yeap, CEO, New Quantum Holdings

**11:30 – 12:50 Dhuhur Prayer and Networking Lunch**

**12:50 – 13:00 MOU Signing Ceremony**

**13:00 – 13:30 SESSION 8: KEYNOTE: EXPERIENCE AS AN INDEPENDENT INVESTOR IN THE DOWNSTREAM INDUSTRY OF SAUDI ARABIA**

John Lefas, Founder and CEO, Ingenia Polymers Co. Ltd.

**13:30 – 14:30 SESSION 9: PANEL DISCUSSION: SAUDI ARABIA AS A COMPETITIVE ENVIRONMENT FOR GLOBAL MANUFACTURING**

Rayan Qutub, Chief Operating Officer and Head of Industrial Valley, King Abdullah Economic City

Simon Holmes, Senior Advisor, Saudi Arabia Elastomers Downstream Industry Development, ExxonMobil

Daniel Starta Managing Director and Partner, A.T. Kearney Limited

Graham Hoar, Vice President, Middle East, Nexant Limited

Prof. Dominic Tildesley, President, Royal Society of Chemistry

**14:30 – 15:00 Close of Saudi Downstream Forum 2014**

H.E. Dr. Alaa Nassif, Executive President at Yanbu - Royal Commission for Jubail and Yanbu